

PAST HERITAGE FOR A SUSTAINABLE FUTURE

OPEN ATELIER COMPETITION

The Open Atelier Competition aims to probe the role of Cultural Heritage as a catalyst for the achievement of the social, economic and environmental tasks blueprinted by the Sustainable Development Goals (SDGs) through the development of new interpretations and uses of the collections of four European museums:

Einar Jónsson Museum (Iceland)

Plečnik House at Museum and Galleries of Ljubljana (Slovenia)

Millesgården (Sweden)

Art Museums of Skagen (Denmark)

/ HOW TO PARTICIPATE

Participants will be asked to:

- + **register** on <https://www.openatelier.eu/competition> to be assigned a museum collection to work on
- + **choose one or more images** from the given museum's collections
- + **elaborate a visual statement** (in the form of an image or a video) proposing a new interpretation of the museum's heritage for the achievement of SDGs
- + **prepare a claim** (not longer than 50 words) to highlight the proposal's meaning and message

/ HOW TO APPLY

Anyone can apply, individually or in group, free of charge.

Register on <https://www.openatelier.eu/competition>, download the pictures of the museum collections, choose your favourite(s), create your content and submit your relaboration on the same website

/ AWARD

Invitation to the public event organized within the Open Atelier Project at the Venice Biennale (9-13 September 2024).

submit between 06/02/2024 and 06/05/2024

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<https://www.openatelier.eu/competition>



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The competition is promoted within the Open Atelier Project, an interdisciplinary and cross-sectoral network aimed to envision and experiment with innovative formats for fostering audience engagement in the enhancement of European Cultural Heritage.