



New City Making Manifesto \ Part 2

Utopian hours

INTERNATIONAL FESTIVAL

EIGHTH
18—20

OCTOBER

2024

TORINO

EDITION
ITALY

Artwork: **TIKAL**, Damiano Boldrini
Remixed by Stratosterica

Torinostratosferica®

PRESENTA

Utopian hours

18—20 ottobre

2019 | 3ª edizione

CITY IMAGING / PLACEMAKING / URBAN REGENERATION / FUTURE MOBILITY
SOCIAL INNOVATION / PSYCHEDELIC REFORM / VISIONARY URBANISM
STORYTELLING / CITY BRANDING / WASTE MANAGEMENT / HOUSING



MASSIMO SOSTENITORE

Compagnia di San Paolo

MAIN PARTNER

LAVAZZA

PARTNER

CISCO

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Fondazione CRT

ACCOMMODATION

DUPARC

BEVERAGE

nesta

SPONSOR TECNICI

Fondazione CARIPLO

LABORATORI D'IMMAGINE

FSC

Utopian hours

INTERNATIONAL FESTIVAL OF CITY MAKING

THE 1000-MINUTE CITY

utopianhours.it

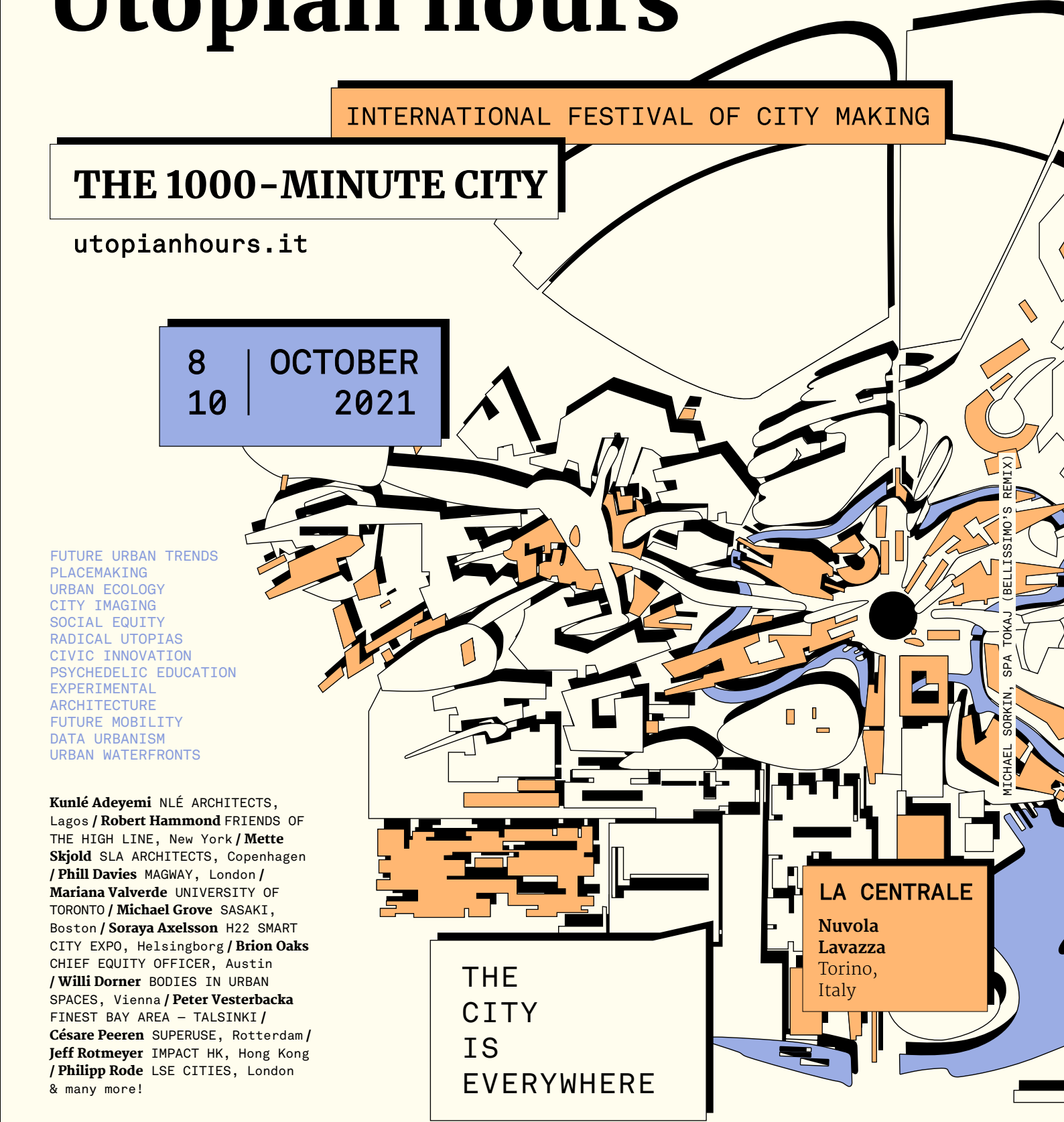
8 | OCTOBER
10 | 2021

FUTURE URBAN TRENDS
PLACEMAKING
URBAN ECOLOGY
CITY IMAGING
SOCIAL EQUITY
RADICAL UTOPIAS
CIVIC INNOVATION
PSYCHEDELIC EDUCATION
EXPERIMENTAL
ARCHITECTURE
FUTURE MOBILITY
DATA URBANISM
URBAN WATERFRONTS

Kunlé Adeyemi NLÉ ARCHITECTS, Lagos / Robert Hammond FRIENDS OF THE HIGH LINE, New York / Mette Skjold SLA ARCHITECTS, Copenhagen / Phill Davies MAGWAY, London / Mariana Valverde UNIVERSITY OF TORONTO / Michael Grove SASAKI, Boston / Soraya Axelsson H22 SMART CITY EXPO, Helsingborg / Brion Oaks CHIEF EQUITY OFFICER, Austin / Willi Dörner BODIES IN URBAN SPACES, Vienna / Peter Vesterbacka FINEST BAY AREA – TALSINKI / Césaire Peeren SUPERUSE, Rotterdam / Jeff Rotmeyer IMPACT HK, Hong Kong / Philipp Rode LSE CITIES, London & many more!

LA CENTRALE
Nuvola
Lavazza
Torino,
Italy

THE CITY IS EVERYWHERE



UN PROGETTO DI

Torinostratosferica®

CON IL PATROCINIO DI

CITY DI TORINO

MAIN PARTNER

LAVAZZA GROUP

CON IL SOSTEGNO DI

Compagnia di San Paolo

SPONSOR

IGPDcaux

CREATIVE PARTNER

BELLISSIMO

ACCOMMODATION PARTNER

THE X WAY OF LIVING

MEDIA PARTNER

de zeen

Fondazione CRT

The Architect's Newspaper

Utopian hours

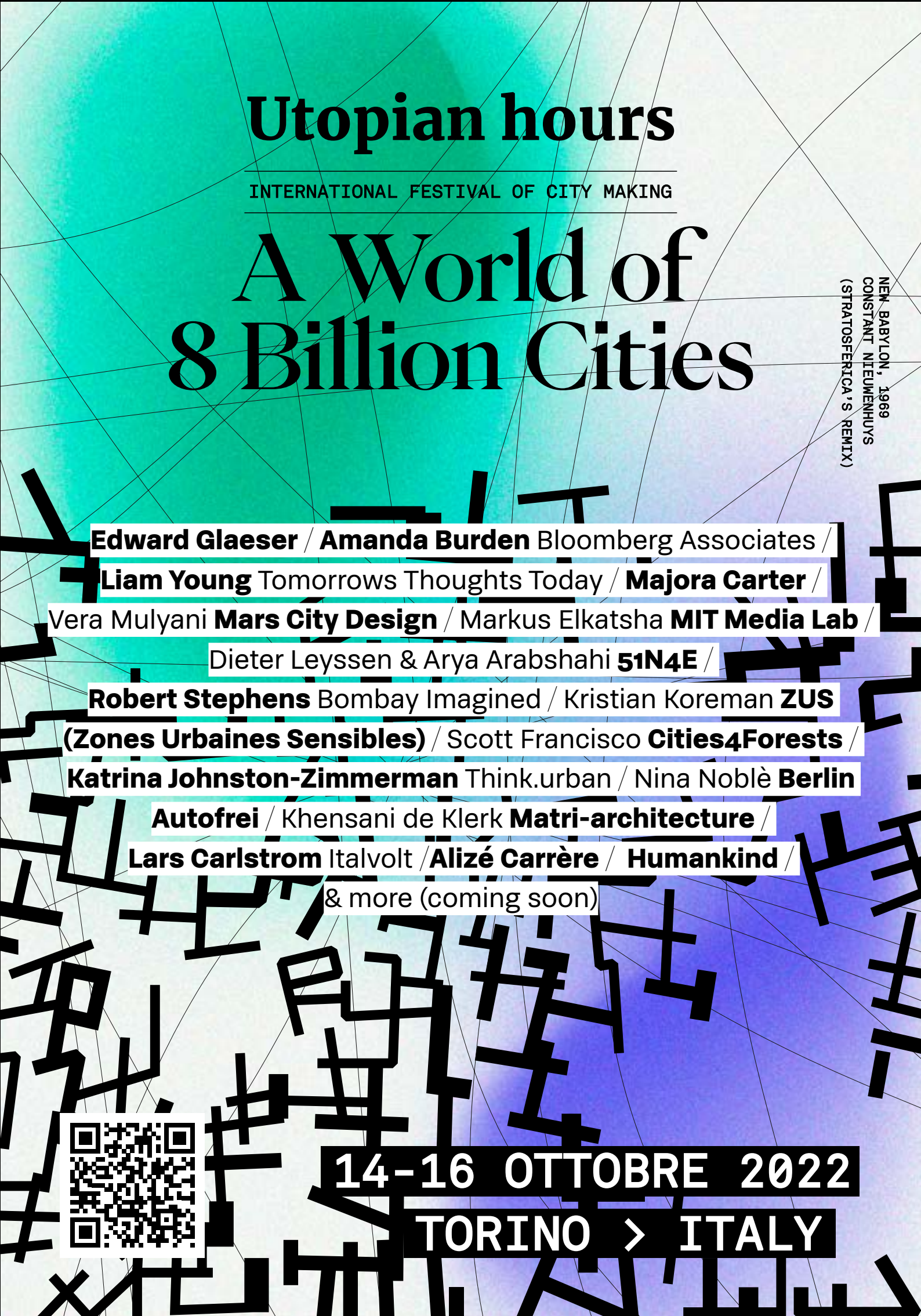
INTERNATIONAL FESTIVAL OF CITY MAKING

A World of 8 Billion Cities

NEN-BABYLON, 1969
CONSTANT NIEUWENHUIS
(STRATOSFERICA'S REMIX)

Edward Glaeser / Amanda Burden Bloomberg Associates /
Liam Young Tomorrows Thoughts Today / Majora Carter /
Vera Mulyani Mars City Design / Markus Elkatsha MIT Media Lab /
Dieter Leyssen & Arya Arabshahi 51N4E /
Robert Stephens Bombay Imagined / Kristian Koreman ZUS
(Zones Urbaines Sensibles) / Scott Francisco Cities4Forests /
Katrina Johnston-Zimmerman Think.urban / Nina Noblè Berlin
Autofrei / Khensani de Klerk Matri-architecture /
Lars Carlstrom Italtv / Alizé Carrère / Humankind /
& more (coming soon)

14-16 OTTOBRE 2022
TORINO > ITALY



Utopian hours

INTERNATIONAL FESTIVAL OF CITY MAKING

- “THE **MOST INSPIRING** FESTIVAL ABOUT CITY MAKING”
- “**POLISHED, HIGHLY EFFICIENT, DIVERSE, AND FRIENDLY**”
- THREE DAYS WITH **THE BEST OF URBAN INNOVATION**
- CASE STUDIES AND BEST PRACTICES **FROM THE WORLD**
- **IN-PERSON** AND **LIVE STREAMING** EVENT

Utopian Hours

EUROPE'S LEADING EVENT FOR URBAN INNOVATION AND CITY MAKING

**VIDEO
RECAP OF
THE 2023
EDITION**

30+ INTERNATIONAL SPEAKERS

Some of the headliners
of the past editions



Eugenia Kargbo
CHIEF HEAT OFFICER
(Freetown)



Sanne van der Burgh
MVRDV NEXT
(Rotterdam)



Liam Young
TOMORROW'S THOUGHTS TODAY
(Brisbane)



Richard Florida
CREATIVE CLASS
(Toronto)



Amanda Burden
BLOOMBERG
(New York)



Majora Carter
RECLAIM YOUR COMMUNITY
(New York)



Baharash Bagherian
URB
(Dubai)



Robert Hammond
THE HIGH LINE
(New York)



Leslie Kern
FEMINIST CITY
(Canada)



Kunlé Adeyemi
MAKOKO FLOATING SCHOOL
(Lagos)



Giulia Frittoli
BIG
(Copenhagen)



Carlo Ratti
MIT SENSEABLE CITY LAB
(Boston)

COMMUNITY BUILDING COMMUNITY BUILDING COMMUNITY BUILD
INNOVATION SOCIAL INNOVATION SOCIAL INNOVATION SOCIAL IN
IMAGING CITY IMAGING CITY IMAGING CITY IMAGING CITY IMA
ARCHITECTURE EXPERIMENTAL ARCHITECTURE EXPERIMENTA
ONARY IDEAS VISIONARY IDEAS VISIONARY IDEAS VISIONARY ID
AN ECOLOGY URBAN ECOLOGY URBAN ECOLOGY URBAN ECOLO
ATA URBANISM DATA URBANISM DATA URBANISM DATA URBANIS
MAKING PLACEMAKING PLACEMAKING PLACEMAKING PLACEM
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AN AI URBAN AI URBAN AI URBAN AI URBAN AI URBAN AI URBAN
RE MOBILITY FUTURE MOBILITY FUTURE MOBILITY FUTURE MO
RBAN UTOPIAS URBAN UTOPIAS URBAN UTOPIAS URBAN UTOPIA
AN REGENERATION URBAN REGENERATION URBAN REGENERAT

AUDIENCE: 3,500 LIVE EVENT & STREAMING



The **50%** are under 35

The **45%** work in the fields of real estate, architecture, urbanism, policy making

The **35%** work in the fields of marketing, communication, culture

The **10%** are foreigner

Utopian Hours

200+ CITY OFFICIALS & URBAN PRACTITIONER FROM 30 ITALIAN CITIES



100+ EUROPEAN CITY OFFICIALS

Appia
20 30

VERSO IL FUTURO DELLA
PROVINCIA DI BRINDISI

Modelling territoriale, innovazione, turismo lento ed
esperienziale, cultura dei luoghi e tutela ambientale

L'Italia è un paese in cui moltissimi territori,
ritenuti marginali o secondari, meriterebbero
nuove strategie di promozione e rilancio.
L'opportunità è ricostruire un tessuto
economico e sociale che, a partire dagli
elementi distintivi della propria storia e
cultura, costituisca in nuovi modelli
di innovazione sociale e creatività
imprenditoriale.

ecollinear
rk

Dall'immaginazione all'azione



Il parco che fa pendenza



Raccontare il progetto in un evento pubblico



Prima di tutto:
prendersi cura dell'esistente



PROFESSIONALS, POLICY MAKERS AND COMPANIES:

**ANCI / Arcadis / Ardian / Arexpo / Avalon Real Estate / AXA / Barings / BNP Paribas Re /
Borio Mangiarotti / Carron / CBRE / CDP / CEIP / Cogefa / COIMA / Colliers / C&W / Dedalo Build /
Dove Vivo / DWS / Enel X / Enerbrain / Equitix / Euromilano / Fabrica Sgr / Feel / Finint Sgr /
First Atlantic / Flixbus / Fondazione CARIPLO / Fondazione Compagnia di San Paolo / Fondazione CRT /
Fondazione Innovazione Urbana / FS Sistemi Urbani / Freo / Generali Re / Hines / Humanitas /
IGPDcaux / Intesa Sanpaolo / Invesco Real Estate / IPI / Iren / Italgas / IUAV / Jacobs / JLL /
JP Morgan / Kervis Asset Management Spa / Kroll / LAND / Lendlease / Lombardini22 /
M&G Investments / Midapi / Mmcitè / Nexity / Nhood / Nitto ATP Finals / Patrizia Immobiliari /
Planet Smart City / Politecnico di Torino / Prelios / Prelios Sgr / Qi / Quinta Capital Partner /
Reale Group / Ream Spa / Redbrick / Redo / Savills / Scenari Immobiliari / Secap / SMAT /
Sonae Sierra / SocialFare / Supernova / Thales Alenia / The Fork / The Social Hub /
Transform Transport / Turismo Torino / Unipolsai**

MEDIA COVERAGE

MEDIA INTERNAZIONALI

de
zeen | MONOCLE | The Architect's Newspaper | CITYLAB
ELLE DECOR | FRAME | Design Observer

MEDIA NAZIONALI

CORRIERE DELLA SERA | LA STAMPA | la Repubblica | il Sole 24 ORE | L'Espresso
Living® | WIRED | IHUFFPOSTI | Artribune | exhibart | domus

& MORE

THE BEST OF ITALIAN CITY MAKING



Six roundtables dedicated to crucial topics concerning the future of urban areas in Italy.

Experts, policymakers, companies, and third-sector representatives gathered in Turin for three days of knowledge sharing.

THE NUMBERS OF THE FORMAT

IN THE PAST
TWO EDITIONS

250
city officials and
professionals involved

11
roundtables

50
Italian cities

12
topics

15
mayors



Utopian Hours

GUEST CITY



After Milan (2022) and Verona (2023), Utopian Hours welcomes the third Guest City to **broaden the debate** on city-making in Italy.

Soon to be announced!

THE URBANITES' FAIR

The space for **international organizations** that deal with cities and urban phenomena.

15 entities are reporting on their work: independent collectives, media & magazines, universities, content creators, and international networks.



Utopian Hours

SIDE EVENT & LIVE ACT



Not just cities! The program of Utopian Hours is enriched with a series of **new content** reflecting the **visionary and contemporary** atmosphere of the festival.

Performances, workshops, and experiences in the city's most iconic locations.

Utopian Hours

LINEUP

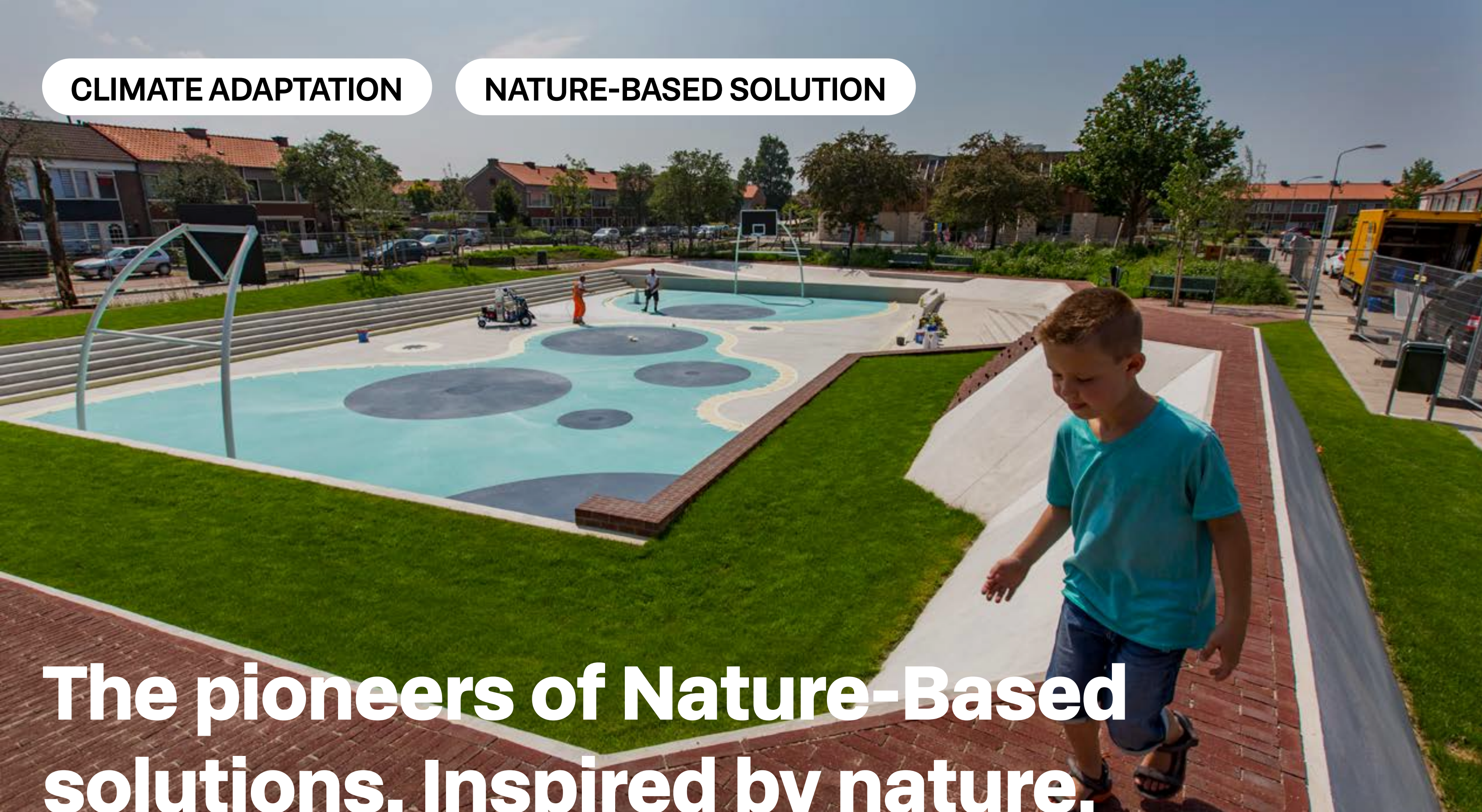
**Speakers:
2024 Edition**



The Nature of Our Cities / Nadina Galle
Chief Public Realm Officer, NYC / Ya-Ting Liu
Yes We Camp / Nicolas Détrie
Field Operations / Matt Grunbaum
Landsec U+I / Martyn Evans
De Urbanisten / Dirk van Peijpe
IF_DO / Sarah Castle
Hawkins\Brown / Nick Gaskell
Landprocess / Kotchakorn Voraakhom
Building Cities from Scratch / Nick Hannes
Telliskivi Creative City / Jaanus Juss
Next Gen Village / Ralph Horat
Feminist City / Sneha Visakha
Prostorozh / Zala Velkavrh
Punkt / Illah van Oijen
ReGen Villages / Ehrlich James
& more tba

CLIMATE ADAPTATION

NATURE-BASED SOLUTION



The pioneers of Nature-Based solutions. Inspired by nature, the new must-know techniques for saving cities



• ROTTERDAM

DIRK VAN PEIJPE
DE URBANISTEN

Adapt or Sink: De Urbanisten Shows How to Tackle Climate Change

With the projects developed within **De Urbanisten**, Dirk van Peijpe represents the European avant-garde in the field of climate adaptation of cities.

Faced with the major environmental challenges of our time, the firm proposes an approach to urban design that focuses on **ecology** and **Nature-Based Solutions** to design increasingly efficient and sustainable cities.

COMMUNITY BUILDING

NEIGHBORHOOD ECONOMY

The street festival that has been
lighting up Bratislava for 10 years.
With Good Market, collaborative
creativity turns into regeneration



• BRATISLAVA

ILLAH VAN OIJEN PUNKT

**Good Market: the street Festival connecting
Communities**

Public space is the focus of the work of **Illah van Oijen** — photographer, cultural animator, and Creative Director of **Punkt**, an independent collective based in Bratislava that promotes research in the fields of design, architecture, and urbanism.

With **Dobry trh** —also known as Good Market— Punkt has created the most important **street festival** in the city: a moment of sharing designed to support local producers, offer opportunities for cultural contamination, and give new space to creativity.

PLACEMAKING

URBAN REVITALIZATION

Urban design and a name to remember. The award-winning British firm that imbues architecture with a sense of community



• MANCHESTER

SARAH CASTLE IF_DO

The transformative power of placemaking

Sarah Castle is an architect and co-founder of IF_DO, an **urban design studio** based in London and Manchester. Today, they are one of the most interesting firms on the international architecture scene, especially for the **positive impact** of their projects on **local communities**.

The **Brent Cross South Station** —an electrical substation transformed into the largest piece of public art in the UK— is their manifesto project. This vibrant and impactful landmark seamlessly integrates urban beauty, ecology, and identity, setting a new standard for **transformative architecture**.

REAL ESTATE

URBAN DEVELOPMENT

The inventor of Spitalfields, London shares how a single neighborhood can transform the image of an entire city



• LONDON

MARTYN EVANS LANDSEC+I

Mixed-Use Regeneration: LandsecU+I, the Floor is Yours!

For almost twenty years, Martyn Evans was creative director of Cathedral Group, one of the **UK's leading property development companies**.

He now holds the same role for **LandsecU+I**: in his hands is one of the largest portfolios of regeneration projects in the country — including Mayfield in Manchester, St David's Centre in Cardiff, Buchanan Galleries in Glasgow and the new Hartree Quarter, a micro-city in the heart of Cambridge.

POLICY MAKING

PUBLIC SPACE



What does a Chief Public Realm Officer do? From New York, a new job title reimagines the city — starting from the public space

• NEW YORK

YA-TING LIU NEW YORK MUNICIPALITY

New York's First Chief Public Realm Officer

Ya-Ting Liu is New York's first **Chief Public Realm Officer**. A new job title, she is responsible for coordinating the private sector and administration with one goal: to create **new, welcoming, and quality public spaces**.

Since her appointment in February 2023, Ya-Ting Liu has launched several initiatives to activate the city's public spaces. From the **Dining Out NYC** — the country's largest outdoor dining program — to the redesign of **5th Avenue** between Bryant Park and Central Park.

TEMPORARY USE

COMMUNITY ENGAGEMENT



The leading talents of “third places” from France. Yes We Camp unveils how to take urban spaces from neglect to liveliness for the community



• MARSEILLE

NICOLAS DÉTRIE YES WE CAMP


Third Places or Yes We Camp's Recipe to Meet Urban Needs

In 2013, the year of Marseille European Capital of Culture, Nicolas Détrie founded **Yes We Camp**, an independent organization that is now among the reference points for those involved in temporary use and urban revitalization.

Over the last ten years —through the involvement of **local communities** and by choosing a low environmental and economic impact approach— Yes We Camp has transformed many abandoned areas around France, giving life to **new public spaces** that are now vibrant and welcoming.

WORKPLACES

URBAN REGENERATION



International architecture in Turin. Redesigning work and living spaces where contemporary means beautiful, functional, approachable



• LONDON

NICK GASKELL
HAWKINS\BROWN

What Does It Take to Design Great Working Places?

London, Manchester, Edinburgh, Dublin, Los Angeles—
at **Hawkins\Brown**, they understand what it means to
be an international studio!

Nick Gaskell, director of the Workplace Sector and
pioneer of the firm's projects in Italy, reveals the
philosophy of a firm that has long been established
on the international scene. In their work, **technology**
serves as an approach that values the history and
identity of places, for projects that use **community**
and **engagement** as essential tools for urban
innovation.

URBAN AI

EXPERIMENTAL URBANISM

Welcome to the living lab city driven
by new technologies. A visionary
entrepreneur anticipates the urban
communities of the future



• ZÜRICH

RALPH HORAT NEXT GEN VILLAGE

The Startup City from Switzerland

Ralph Horat has all the credentials to be considered a visionary entrepreneur. He is the initiator of **Next Generation Village**, an ambitious project in which **technological innovation** and urban experimentation meet.

Next Generation Village proposes a vision of **urban community** that starts from the solutions offered by **hi-tech** and **artificial intelligence** to imagine new monetary and governance systems — but also an update in the dialogue between public and private.

PLACEMAKING

TEMPORARY USE



Mission: changing Ljubljana. An independent collective of placemakers proposing creative solutions and temporary uses

• LJUBLJANA

ZALA VELKAVRH
PROSTOROŽ

Public Space Means Shared Space

For the past ten years, Zala Velkavrh has been on the team of **Prostorož**, a non-profit urban design studio based in Ljubljana. The projects of this independent collective focus on enhancing the **potential of public spaces** in cities.

Streets transformed into squares, old buildings given new life, and abandoned green areas that return to the center of the urban map thanks to **temporary and original uses**. Simple but high-impact solutions designed to create **new connections** between spaces and people.



LANDSCAPE DESIGN

URBAN REGENERATION

The stars of landscape design rethinking the role of architecture. An lesson on the field



• NEW YORK

MATT GRUNBAUM FIELD OPERATIONS

**Lessons from New York. Field Operations Shows
How to Reshape Cities**

Matt Grunbaum is an Associate Partner at **Field Operations**, one of the most pioneering firms on a global scale in **landscape architecture** and **urban design**.

Some of their projects have changed the rules of city-making, proposing a courageous way of **enhancing the potential** of places. Among their best-known interventions is the **High Line** — New York's new landmark and a turning point in urban transformations.

URBAN ECOLOGY

IOT

The trailblazer of the “Internet of Nature” lands in Italy. Championing the global movement that protects urban nature through technology



• AMSTERDAM

NADINA GALLE NATURE OF CITIES

Nature & Technology: The Book for Healthier Cities

Nadina Galle, ecological engineer, and National Geographic Explorer, is the author of the recent book “**The Nature of Our Cities**” (HarperCollins). This enlightening essay studies and explores the relationship between **technology and nature**.

The book —currently unpublished in Italy— presents a comprehensive discussion on the concept of the “**Internet of Nature**”, a field of research initiated by Galle herself to understand how technological innovation can **protect and foster nature** in the world’s urban areas.

CREATIVE HUB

URBAN REGENERATION

Telliskivi Creative City continues to set the standard. A former industrial area has long been the beating heart of Tallinn



• TALLINN

JAANUS JUSS TELLISKIVI CREATIVE CITY

The Creative Heart of Tallinn

In 2007, the **Telliskivi Creative City** project launched an idea: to transform a former industrial area in Tallinn into a space for creative businesses, festivals, and cultural activities.

Jaanus Juss, Founder & CEO of the project, retraces the story of a **groundbreaking transformation**, recounting the evolution of what is now one of the most vibrant creative and cultural hubs in Europe.

MOBILITY

DATA URBANISM

Understanding mobility? Better
to read the data. From Rotterdam,
the company that shape cities
rethinking the way we move



• ROTTERDAM

ROLAND KAGER STUDIO BEREIKBAAR

Read Data, Understand Mobility

With his work at **Studio Bereikbaar**, Roland Kager brings together two crucial elements for the future of urban areas: **data and mobility**.

Research, and in particular data analysis, are today among the most effective tools for imagining sustainable, healthy, and liveable cities. From Rotterdam, the avant-garde of **the future of mobility**.

URBAN UTOPIAS

NATURE-BASED SOLUTION

In the Silicon Valley, software is
rewriting the rules of city planning.
The tech-utopia of a new,
hyper-technological and
self-sufficient village



• PALO ALTO

JAMES EHRLICH REGEN VILLAGES

The “Tesla” of Ecovillages

James Ehrlich has been on the **Silicon Valley** scene for over 25 years. With **Stanford University**, his latest idea of a futuristic ecovillage in which **technological innovation, circular economy**, and **self-sufficiency** create a new urban vision.

The key is the “Village OS” software. This tool puts **AI** and **machine learning** at the service of planning: from water supply to renewable energy, from food production to micro-neighborhood development. Utopia or the new frontier of **city quitting**?



FEMINIST URBANISM

INCLUSIVE CITIES

Feminist urbanism challenges sexism in traditional urban planning, and design paradigms to account for women's lives and experiences



• HYDERABAD

SNEHA VISAKHA THE FEMINIST CITY

Feminist Urbanism is the Future

Women's safety and autonomy in cities is a problem of global concern. Through her research, Visakha investigates the relevance of **feminist urbanism** as a visionary approach that can provide answers to the numerous vexing problems affecting cities globally, from violence against women to tackling **climate change**.

Through her writing and podcast series, **The Feminist City**, she explores how urban space is produced and the **exclusionary logic** underpinning it, arguing that feminist urbanism offers a radically egalitarian vision for cities.

URBAN PHOTOGRAPHY

NEW CITIES

What lies behind constructing a new capital? Nick Hannes' reportage recounts the social impact and challenges of rebuilding a city

Stratosferica Urban Knowledge & Agency



• ANTWERP

NICK HANNES PHOTOGRAPHER

Are We Still Building New Cities?

New Capital: Building Cities From Scratch is a fascinating photo book that Nick Hannes created to recount the emergence of **six new capital** cities worldwide — Egypt, Korea, Nigeria, Kazakhstan, Indonesia, and Brazil.

In *New Capital*, Hannes adopts an unexplored perspective to highlight contradictions and critical issues about recent development operations that have reshaped big cities. His work blends photographic research and anthropological inquiry, showing how a certain approach to city-making has weakened the identity of capitals in some emerging countries. Through his pictures, do's and don'ts, anecdotes, and suggestions, Hannes will share valuable insights for our **Manifesto for New City-Making**.



CLIMATE ADAPTATION

LANDSCAPE DESIGN

Living on water. Is it possible? One of Thailand's most renowned landscape designers explains how cities can adapt to rising sea levels

• BANGKOK

KOTCHAKORN VORAAKHOM LANDPROCESS

Bangkok: a new wave to stop the fear of water

Kotchakorn Voraakhom is one of the most authoritative voices in international landscape design, and for years, she has been working in Bangkok to increase the city's “**porosity**” and **adaptive capacities** — especially for the benefit of its most vulnerable communities.

Her perspective is clear: if we can no longer prevent the consequences of the climate crisis, we must learn how to live with them.



• BARCELONA

PAU
BUSCATÒ

The first VUE to take the stage at Centrale Lavazza will be Pau Buscató, a Catalan architect and photographer whose visual research focuses on **the dynamic life of streets in cities** around the world.



• GENEVA

DAPHNÉ
BENGOA

The Swiss photographer, director and producer Daphné Bengoa brings her research on the role of architecture in **the transformation of social models** to Turin, to capture new ways of living and working, both on an individual and collective scale.



• BAIERBRUNN

OLIVER
KRUMES

Oliver Krumes will be the third and final Urban Explorer for the 2024 edition. After years of international missions —Asia, China, Japan, Myanmar, Korea— Krumes will visit Turin for the first time, documenting **the untapped potential of the city** through his lens.

VISITING
URBAN
EXPLORER

The Visiting Urban Explorer format invites three young experts —for the first time in Turin— to freely explore the city. Their task is to propose ideas, insights, and suggestions for imagining new, possible urban solutions.

In 2024, the VUEs (this is the acronym) will all be photographers. They will explore Turin to capture, through their images, the phenomena, cultures, dynamics, and potential of the lesser-known areas in the city. At the end of their exploration, they will jump on stage to share the key findings from their time in the city.



URBAN
KNOWLEDGE
& AGENCY

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Thank you.

“Cities are mental weapons”