

## Course Content

### Course Outline

The Blended Intensive Programme (BIP) “Arenzano. Riviera Moderna” is conceived as an intensive design and research experience. Participants will work in teams on the morphological and typological study of selected villas in the Pineta di Arenzano and will develop design proposals for guest houses located within the villa gardens.

The guest house becomes a speculative architectural device through which to critically explore the transformation of the existing fabric. Rather than a purely additive intervention, it offers the opportunity to redefine spatial and social relationships at multiple scales: between public and private domains, between openness and enclosure, between continuity and fragmentation.

Design proposals may engage with the existing villas not only as isolated objects, but as part of a broader territorial system—negotiating the interplay between pre-existing structures and new infrastructural elements, and rethinking connections between the coastal edge and the inner fabric of the settlement. In this sense, the project invites participants to operate within a layered context, where architecture acts as a mediator between landscape, built form, and patterns of inhabitation.

Activities include:

- Lectures and theoretical seminars
- Field trips and site visits
- Morphological and typological analysis
- Design studio work
- Interim reviews and final presentations

The design work will focus on sustainable transformation strategies, balancing conservation, innovation, and landscape integration.

## Physical Mobility

From July 3<sup>rd</sup> to 11<sup>th</sup> in Genoa and Arenzano, Italy.

<b>In person programme</b>	<b>Morning</b>	<b>Afternoon</b>
DAY 1 Friday 3 <sup>rd</sup> July UniGe, DAD		Conference Participant registration and welcome Opening remarks and institutional addresses Thematic sessions and keynote lectures
DAY 2 Saturday 4 <sup>th</sup> July UniGe, DAD	Conference Thematic sessions + initial work	Conference Keynote lectures
DAY 3 Sunday 5 <sup>th</sup> July Arenzano	Site presentations Walking lectures + group work	Site visits to the project areas/villas Informal networking session
DAY 4 Monday 6 <sup>th</sup> July UniGe, DAD	Workshop Studio work with faculty and tutors	Workshop Studio work with faculty and tutors
DAY 5 Tuesday 7 <sup>th</sup> July UniGe, DAD	Workshop Studio work with faculty and tutors	Workshop Studio work with faculty and tutors
DAY 6 Wednesday 8 <sup>th</sup> July UniGe, DAD	Workshop Studio work with faculty and tutors	Workshop Studio work with faculty and tutors
DAY 7 Thursday 9 <sup>th</sup> July UniGe, DAD	Workshop Studio work with faculty and tutors	Workshop Studio work with faculty and tutors
DAY 8 Friday 10 <sup>th</sup> July Palazzo Ducale, Genoa UniGe, DAD	Seminar Rivieras. Lectures on Architectures and Modernity	Workshop Studio work with faculty and tutors
DAY 10 Saturday 11 <sup>th</sup> July Arenzano	Final presentations with invited guests and institutional representatives Certificates awards Ceremony	