

IVREA

INDUSTRIES OF URBAN LIVING

Research Design on Shared Public Spaces

OPEN CALL
for Architecture | MSc students

ONLINE SEMINARS + DESIGN TRAINER 10th - 31th October 2025
ON-SITE WORKSHOP 10th-15th November 2025

4 ETCS - CFU

The BIP 2025, **IVREA - INDUSTRIES OF URBAN LIVING**
Research Design on Shared Public Spaces

by Erasmus+

organized by

Politecnico di Torino - Department of Architecture and Design [Turin] - promoter

KULeuven - Faculty of Architecture [Leuven/Bruxelles/Ghent]

FA_ULisboa - Faculty of Architecture [Lisbon]

with

Unesco Site 'Ivrea, industrial city of the 20th century' and the City of Ivrea

The BIP open call accepts Politecnico di Torino students enrolled in the following programs: MSc in Architettura Costruzione Città / Architecture Construction City, Architettura per il Patrimonio / Architecture for Heritage, and Architettura per la Sostenibilità / Architecture for Sustainability. Participants must be enrolled for the academic year 2025/2026 before the starting date of BIP activities, virtual part included. Number of participants: a maximum of 12 students will be selected

KEY DATES

DEADLINE SUBMISSION: September 22nd, 2025

SELECTION RESULTS: September 26th, 2025

DEADLINE CONFIRMATION: October 3rd, 2025



**Politecnico
di Torino**



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IVREA

INDUSTRIES OF URBAN LIVING *Research Design on Shared Public Spaces*

PROGRAM AND OBJECTIVES

The program **BIP 'IVREA – INDUSTRIES OF URBAN LIVING – Research Design on Shared Public Spaces'** aims to place the theme of knowledge and design of public space in the **city of Ivrea** at the center of the educational initiative, understood as a place and tool for the enhancement and protection of the Core Zone and Buffer Zone of the UNESCO site **'Ivrea, Industrial City of the 20th Century'**.

The objectives of the intensive educational program is manifold:

Placemaking: create informal and local meeting places, emphasising compactness and high resolution of the intervention.

Engaging with local actors (Unesco site, inhabitants, stakeholders, industrial heritage owners, etc.).

Adaptive public spaces reuse: adding contrasting new components,

Maintaining the architecture's initial aspirations.

The program will be structured into **3 main sections** for amount of **100 hours of activities (4 CFU)**: Online Webinars [20h], Online Design Training during online training [32h], On-site Workshop [48h]

ONLINE WEBINARS - 20 hours of teaching

The program provides **4 online webinars (2.00 pm - 7.00 pm)**:

- #1 October 10th _Kick-Off webinar - Introducing the topic + group activities launch
- #2 October 17th _Webinar - Ivrea and Olivetti industrial heritage + collective review
- #3 October 24th _Webinar - Open spaces design approaches +collective review
- #4 October 31st _Webinar - Introducing on-site workshop + design presentations

During the online webinars, the students of the three universities will:

- > Attend lectures by teachers and experts;
- > Obtain information and instructions to develop the onsite activities;
- > Present their research proposals from offline design activities;
- > Obtain logistic information for the next onsite workshops.

ONSITE WORKSHOP - 48 hours of on-site activities

The onsite workshops will be held in

6 days of full-time experience in Ivrea (Italy) 10th - 15th November

The workshops and activities include:

- > Guided tours in the city of Ivrea;
- > Urban planning of Ivrea and UNESCO site documents analysis;
- > Cross-tools site campaign (sketches, photos, video, interviews, diary);
- > Dialogue with local communities, associations and municipal administration;
- > Fine-tuning of the project on the chosen public space sites.

ONLINE DESIGN TRAINING - 32 hours of design activities

During the online design activities, the students of the three universities will work in mixed groups in order to:

- > **Develop** and test of innovative analysis of the urban context;
- > **Present** case studies of reuse/recover/design of adaptive public spaces;
- > **Research and design** solutions for public spaces fit to contemporary mobility, staying, and events uses;
- > **Propose** ephemeral and temporary micro-architectures for everyday life;
- > **Challenge** an urban perspective in addressing architectural and open space solutions.

DISCLAIMER

The organization is NOT accountable if the activity is cancelled for any force majeure reason.

DATES AND LOCATIONS

Open Call deadline: 22nd September 2025 - 7:00 pm [online]

Results - September 26th | Confirmation - October 3rd

Each school define its own specific deadlines for application.

Online Webinars and research design training:

10th-31th October 2025 [20 hours + 32 hours] - [online]

Onsite Workshop: November 10th-15th 2025 (Ivrea, Italy) [48h]

GENERAL INFORMATION

For KU Leuven and ULisboa only: all participants must complete a Learning Agreement that will guarantee credit recognition (the International Mobility Unit will send instructions).

The 4 ECTS credits will be automatically recognised as Extracurricula activity, in addition to the number of credits required to complete the Laurea Magistrale path, upon completion of all the BIP activities (both virtual and in-person).

FEES AND ECONOMIC CONTRIBUTIONS

The programme **does not require the payment of any fee** and includes participation in all BIP activities.

For KU Leuven and ULisboa only: participation in the programme can be funded through **Erasmus+ mobility grants**, contributing to cover travel, accommodation and meal costs.

HOW TO APPLY

Students are invited to submit their application by sending an email to: alessiaallegri@fa.ulisboa.pt no later than September 22nd, 2025, at 7:00 pm.

The application must include:

- Personal information (full name, study program, academic year)
- Contact details (phone number and email address)
- A motivation letter

SELECTION CRITERIA

Applications will be assessed according to the following criteria:

Motivation letter: clarity, coherence, and relevance to the objectives of the course

Academic background: preference for Architecture or related fields, with priority to advanced-level students

Previous experience and demonstrated interest: workshops, research projects, or activities related to contemporary architecture

Commitment and availability: ability to attend all sessions and actively contribute

NOTIFICATION

Selected candidates will be notified by email no later than September 26th, 2025. Up to 12 students will be admitted, plus a reserve list of eligible candidates. Selected students must confirm participation following the instructions provided in the notification email.

CREDITS

BIP coordination:

Politecnico di Torino - Department of Architecture and Design [Turin]

> Prof. Massimo Crotti [BIP coordinator] with Dr. Elena Guidetti and Dr. Ilaria Tonti

In partnership with:

KULeuven - Faculty of Architecture [Leuven/Bruxelles/Ghent]

> Prof. Karel Deckers

FA_ULisboa - Faculty of Architecture [Lisbon]

> Prof. Alessia Allegri

Unesco Site 'Ivrea, industrial city of the 20th century' + City of Ivrea

> Dr. Filippo Ghisi Arch. Patrizia Bonifazio



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