



UX/UI Designer

Why is this role important for Sensei's work?

Sensei is looking for a UX/UI designer to join our talented and dynamic team! We look for someone who can foster our brand and product design to the next level. The candidate will be taking a lead role with creative freedom in generating engaging visualizations in the world of analytics and intuitive experiences in our tooling. The end goal is to guarantee the coherence in anything that connects with our customers from software user experience to sales collateral.

Sensei is an AI-powered real-time video recognition solution for retail providing accurate in-store traffic flow analysis, sales performance, and optimised operations. Our technology give the retailers the capability to improve, in innovative ways, the customer experience and with that enhance their quality life.

By joining Sensei team, you will be contributing to building state of the art computer vision and machine learning solutions for real-world problems with far-reaching impact, in the areas of elements tracking, object-based change detection, feature detection, pose analysis, and motion pattern learning among others.

Once here your tasks will be:

- Be the champion of our communication, from understanding how to clearly display complex information in our platform and devices to creating a strong and recognizable brand across several mediums.
- Develop and maintain end-to-end design documentation to support product development (including flow maps, mid-fidelity wireframes, style guides, prototypes, etc.);
- Be the voice of design for Sensei products and advocate for the user;
- Create and maintain design systems for the Application Framework and deliver visually designed screens that are consistent and cohesive;
- Create and cultivate and standardize UX processes like: User personas, journey maps, process flows, detailed wireframes, mockups, interactive prototypes, and UI designs that effectively communicate the product architecture, layout, and functionality to team members;
- Conduct formal and informal user research and testing of in-progress work (client workshops), and assist in implementation of user-based testing to provide optimisation of existing applications;

Relevant experience and skills:

- Expert in applying human factors engineering and ergonomics to optimize user interfaces;
- The ability to understand and recommend analytics related to customer usage of Sensei dashboard to help us progress and improve over time;
- Robust and diverse portfolio featuring great design and user-centered design case studies;
- In-depth expertise in Sketch and Adobe Creative Suite is a must (Photoshop, Illustrator, InDesign etc.);
- Experience with video editing and animation software is an added advantage;
- Computer Programming inclination is a plus;

What we expect from you?

- You are ready to work in challenges outside your core expertise
- A creative mind with an ability to suggest improvements
- You are highly organized and pay attention to detail.

What does Sensei offer you?

- Immediate integration
- Competitive compensation package;
- Opportunity for growth to leadership in a hot, venture-backed startup;
- The rare chance of having decision ownership and direct impact on growth;
- Move to Lisbon and benefiting from the wonderful weather and food;
- You will find an open, collaborative environment with a tier one team;

Application requirements and instructions:

We look forward to receiving your application (cover letter, CV, and portfolio) as well as your salary expectations and earliest possible starting date.

IMPORTANT: Apply by email to careers@sensei.tech - please put the job title on the subject of the email and write us why you are a fit to work at Sensei.